

Zabludowicz Collection

PRESS RELEASE
8 FEBRUARY 2011

Zabludowicz Collection: Six Weeks in New York
1500 Broadway at 43rd Street, NY, NY
1 March – 15 April 2011
Exhibition Preview 28 February, 7-9 pm, RSVP essential

The Zabludowicz Collection proudly presents its first US exhibition, taking over the top floor of a New York skyscraper to showcase emerging talent in contemporary art.

For six weeks, the 33rd floor of 1500 Broadway will be transformed into a space for US audiences to discover the activities of the London-based Zabludowicz Collection, which supports emerging artists and innovative curatorial practice by collecting and exhibiting contemporary art, as well as through an extensive education and events programme.

Anita Zabludowicz, co-founder of the Zabludowicz Collection, says of the project: *'We're so pleased to be able to introduce the Zabludowicz Collection to New York City - the show will give new audiences insight into the work we do, which extends well beyond collecting art and takes a very active approach to supporting artists, curators and galleries.'*

The Zabludowicz Collection's intervention in this iconic American location encompasses a library and reference space alongside two exhibitions:

The Shape We're In (New York)

An exhibition of works from the Zabludowicz Collection featuring new commissions by four New York-based artists: **Sarah Braman**, **Ethan Breckenridge**, **Sean Dack**, and **Nick van Woert**, as well as introducing British artist **Matthew Darbyshire** in his first exhibition in the United States. Each artist has been invited to respond to this vacant space at the 'picture postcard' heart of New York City.

The artists will present new work alongside existing works from the Zabludowicz Collection. Ethan Breckenridge and Sean Dack will exhibit a new iteration of a collaborative work first seen at The Suburban in Illinois: a sculptural and audio installation which invites visitor participation. A second version will also be installed in the exhibition's London counterpart, *The Shape We're In (London)*. Sarah Braman and Nick van Woert have produced works specifically for the exhibition and Matthew Darbyshire's new commission *'pick n' mix'* makes links between the two world cities connected by *The Shape We're In*. *The Shape We're In* is curated by Zabludowicz Collection Director Elizabeth Neilson and Exhibitions Curator Ellen Mara De Wachter.

Proposal for a Floor

As part of its commitment to support innovative curatorial practice, the Zabludowicz Collection has invited independent curator **Alex Gartenfeld** to produce a new exhibition for this unique architectural space. ***Proposal for a Floor*** arose out of a dialogue with Sir Norman Rosenthal and includes a number of artists whose works are held in the Zabludowicz Collection. The exhibition features works by **Sam Anderson**, **Zak Kitnick**, **Dominic Nurre**, **Anselm Reyle**, **James Richards**, **David Scanavino**, **Josh Tonsfeldt** and **Kon Trubkovich**.

Proposal for a Floor takes as its premise the challenge to occupy an empty, for-lease floor in America's most famous neighbourhood. The artists reconcile architecture and sculpture with a view towards economics and entropy.

The exhibition addresses its historically loaded context; one looming precedent is Sam Delany's *Times Square Red, Times Square Blue*, in which the artist allegorises the clean-up of Times Square as a squelching of sexual culture, but also of class communion. The artists in *Proposal for a Floor* wonder what types of pleasure might be organically infused into the steel and glass facades of Times Square.

On selected days and by appointment, visitors will also have the opportunity to see a display of the Zabłudowicz Collection's recent photography from Leipzig, Germany in the offices of the Tamares Group at 1500 Broadway. The exceptional photographic practice of the artists, recent graduates from the Academy of Visual Arts, Leipzig, is linked by a studied objectivity and conceptual rigor which runs alongside an in-depth knowledge and active questioning of the photographic medium. The large scale photographic works in their varied styles and subjects are frequently underlined by subtle humour or social commentary.

Zabłudowicz Collection: Six Weeks in New York

Visitor Information:

Exhibition dates: 1 March – 15 April 2011

Address: 33rd Floor, 1500 Broadway at 43rd Street, New York

Subway: Times Square, 42nd Street Station, Trains: A,C,E,N,Q,R,W,S,1,2,3,7

Opening hours: 1– 6 March, 12–6pm and by appointment until 15 April, photo ID required for entry to the building

Admission Free

Email: ny@zabludowiczcollection.com

www.zabludowiczcollection.com

Press Information and additional information on *The Shape We're in (London)* and *(Camden)*:

Kristina McLean at Calum Sutton PR Tel: +44 (0) 20 7183 3577 or Email: kristina@suttonpr.com



Exhibition supported by Tamares Group.

Notes to Editors

The **Zabłudowicz Collection** is dedicated to bringing emerging art to new audiences and actively supporting arts organisations and artists. Founded by Poju and Anita Zabłudowicz in 1994, the Collection contains over 2,000 works by over 500 artists, spanning 40 years of art production, and focussing on emerging art from the late 20th century to the present day. Since 2007, it has run an exhibition space in a former Methodist Chapel at 176 Prince of Wales Road in north London, working with artists, curators and works in the Zabłudowicz Collection to produce exhibitions which examine contemporary art practice.

176 Prince of Wales Road, London, NW5 3PT

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The Shape We're In is an exhibition in three parts of works from the Zabłudowicz Collection. It takes place across three idiosyncratic locations: the former Methodist chapel at 176 Prince of Wales Road, London, home to the Zabłudowicz Collection; a number of vacant shops in the London Borough of Camden; and this temporary outpost of the Zabłudowicz Collection in New York. Photos of the works in Camden, London and publications about the Collection and artists can be consulted in the onsite reference area.

The Shape We're In is accompanied by a publication with contributions from 25 writers, and is designed by Sarah Boris. Limited edition artworks by artists in the show including Ethan Breckenridge, Sean Dack, Matthew Darbyshire, Jack Strange and Nicole Wermers are available from the Zabłudowicz Collection and online at <http://shop.zabludowiczcollection.com/>

The Zabłudowicz Collection is committed to supporting young curators and critics; the launch of the first Zabłudowicz Collection Curatorial Open in Autumn 2010 saw over 200 independent curators make proposals to create exhibitions with the Collection for the London project space.

Alex Gartenfeld is a curator and writer based in New York. Recent exhibitions include *It's All American*, the inaugural exhibition at the New Jersey Museum of Contemporary Art, October 2010 co-curated with Haley Mellin; since 2009 he has run contemporary art project spaces in his apartment and since 2008 has been online editor for Interview Magazine.

The Zabłudowicz Collection exhibits in a permanent public space in the UK at 176 Prince of Wales Road. The programme is split into seasons:

Spring – Collection Exhibition curated by the Collection's curators Elizabeth Neilson and Ellen Mara De Wachter

Summer – *Zabłudowicz Collection Curatorial Open*: 2011 sees the first exhibitions produced as part of this new open call competition for international curators to work with the Zabłudowicz Collection.

Autumn – Large-scale solo exhibition and commission; an artist is invited to produce a new body of work and select works from the Collection to be shown alongside.

Winter – *Testing Ground for art and education*: in 2011 this included the annual *Future Map* exhibition for University of Arts London graduates and the Zabłudowicz Collection Future Map Prize for a graduating student, as well as exhibitions by curatorial students from the MA courses at The Royal College of Art and Goldsmiths College, and PA/PER VIEW art book fair.

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