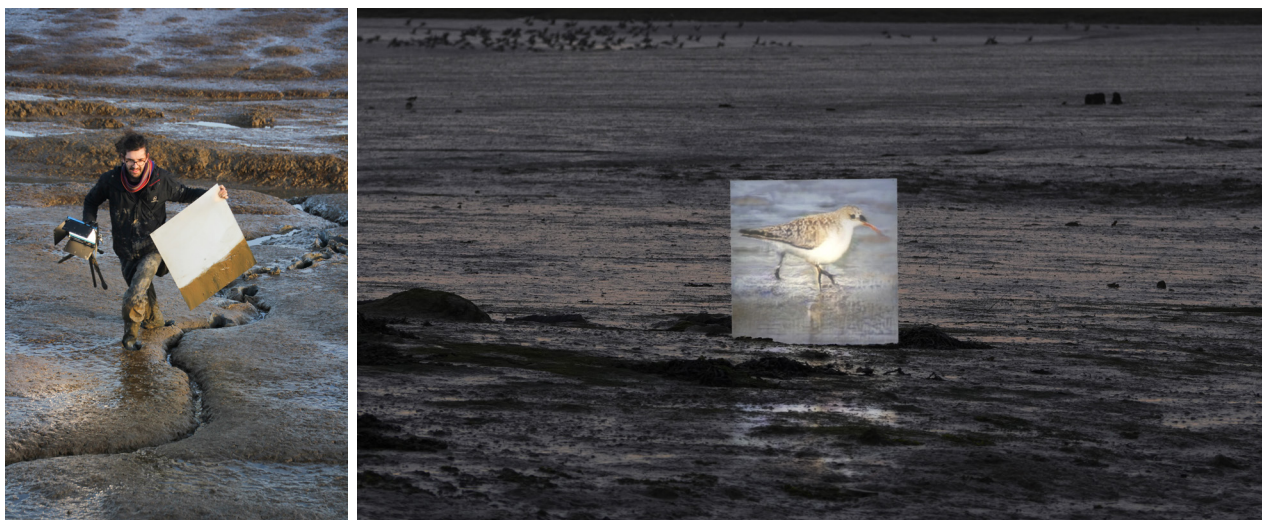


**ZABLUDOWICZ COLLECTION INVITES:  
JAKE ELWES: *CUSP*  
21 MARCH–28 APRIL**

**Exhibition Preview**

Thursday 21 March, 6–9PM



(Left) Jake Elwes, *CUSP*, 2019, production still. (Right) Jake Elwes, *CUSP*, 2019, film still. Courtesy of the artist.

Zabludowicz Collection is pleased to present *CUSP*, an Invites exhibition by London-based artist Jake Elwes. *CUSP* is a new work which explores the intersection between nature and machine and the interplay between two realities: one generated by human perception and experience, and the other generated by artificial intelligence.

In *CUSP*, 2019, Elwes reframes a familiar childhood location on the Essex marshes by inserting images randomly created by a neural network (GAN<sup>1</sup>) into this tidal landscape.

Initially trained on a photographic dataset, the machine proceeds to learn the embedded qualities of different marsh birds, in the process revealing forms that fluctuate between species, with unanticipated variations emerging without reference to human systems of classification.

Elwes has actively selected a series of images from among those conceived by the neural network, and then combines these together into a single animation that migrates from bird to bird, accompanied by a soundscape of artificially generated bird song. The final work records these generated forms as they are projected, using a portable perspex screen, across the mudflats in Landermere Creek. The work both augments and disrupts the natural ecology of the location, as flocks of native birds enter a visual dialogue with these artificial ones.

<sup>1</sup> Neural networks are programming models which are biologically inspired and learn from observing data. GANs (generative adversarial networks) are neural networks which learn to mimic through generation and refinement.

## BIOGRAPHY

Jake Elwes (b. 1993, London, UK) received his BA Fine Art from Slade School of Fine Art, UCL in 2017, with a year spent at SAIC, Chicago. His recent works focussed on the technological and cultural developments of Artificial Intelligence have been exhibited widely including Bloomberg New Contemporaries, 2017 in Newcastle and London UK; Ars Electronica, 2017, Linz, Austria; Centre for Future Intelligence, 2017, Cambridge, UK; Victoria and Albert Museum, 2018, London, UK; City Screen, Loop Barcelona, 2018, Spain; Frankfurter Kunstverein, 2018, Frankfurt, Germany; Nature Morte, 2018, Delhi, India; ZKM, 2018-19, Karlsruhe Germany.

**Zabludowicz Collection Invites:** Dedicated to solo presentations by UK-based artists without UK commercial gallery representation.

## NOTES FOR EDITORS

### ZABLUDOWICZ COLLECTION

Zabludowicz Collection is a philanthropic organisation including a growing collection of contemporary art and a programme of international exhibitions, events and artists' residencies. Founded in 1994, the Collection is dedicated to fostering new audiences and a sustainable environment for contemporary art, offering a variety of opportunities and support for artists and art organisations. All of its activities are privately funded and free for the public to access.

The collection contains over 3000 works of art by more than 600 artists, spanning 40 years of art production. Its focus is on emerging art from the late 20th century to the present day and it is in constant development. The Collection has been directed since 2006 by Elizabeth Neilson.

In 2007 the Collection opened its main exhibition space in London, in a 19th Century former Methodist Chapel, where it has worked with artists, curators and the collection to produce exhibitions and events examining contemporary art practice in a public forum. The Collection now also runs an international programme of exhibitions, events, residencies and commissions across four permanent venues in the UK, USA and Finland. The programme is directed by Maitreyi Maheshwari.

### For any press enquiries please contact:

Francesca May Meale, Sutton PR  
+44 (0)20 7183 3577  
[cesca@suttonpr.com](mailto:cesca@suttonpr.com)

## VISITOR INFORMATION

### Admission: FREE

Thursday–Sunday,  
12–6pm or by appointment

### Café, Library and Shop

The **Shop** sells limited edition artworks,  
50% of the proceeds go directly to the artist.  
[shop.zabludowiczcollection.com](http://shop.zabludowiczcollection.com)

### Address:

176 Prince of Wales Road, London NW5 3PT  
+44 (0)207 428 8940

### Transport (TFL stations):

Chalk Farm or Kentish Town West

[info@zabludowiczcollection.com](mailto:info@zabludowiczcollection.com)

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